

Keynote Speakers

Joycelyn Elders, MD
former US Surgeon General.



Marvin Feit, PhD - Editor
Journal of Health and Social Policy.



Lieutenant Governor Steve Pence
Introduction & Welcome

Robert L. Abell, JD

Dave Adkisson — President
Kentucky Chamber of Commerce.

Alice Bodley - General Counsel
American Nurses Association

Zenei Cortez, RN - President
California Nurses Association and National Nurses Organizing Committee

Allen Grimes, MD
Humana Insurance Corp.

Tom Hubbell, MD
Physicians for a National Health Program

Kevin Kavanagh, MD
Health Watch USA

Mark Lamberth - President
Kentucky Association of Health Underwriters

Pat Tanner, BSN, RN MPA
Past-President Kentucky Nurses Association

Bernie Vonderheide - President &
Founder Kentuckians for Nursing Home

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Health Watch USA
Kevin T. Kavanagh, MD, MS
Board Chairman
3396 Woodhaven Dr
Somerset, KY 42503



Organizations

Sponsoring Organizations:

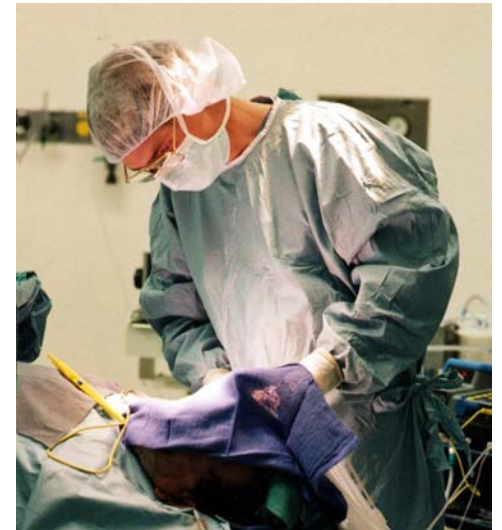
Health Watch USA
Kentucky Watch

Participating Organizations:

Kentuckians for Nursing Home Reform
Kentucky Association of Health Underwriters

Kentucky Healthcare
45th in the Nation

Conference for Healthcare Transparency & Patient Advocacy



Kentucky 45th in a country with
below average healthcare for
industrialized nations.

(source: Commonwealth Fund
& OECD 2007 Factbook)



November 16, 2007
Four Points Sheraton, Lexington, KY

Conference Objectives

To empower attendees to be an effective patient advocate by stressing their legal and moral obligations and to provide them with avenues and agencies which can support them in their efforts.

To identify the current cost transparency resources in the Kentucky Health care system and be able to teach patients on how to obtain information regarding health care costs and to shop for cost effective health care.

To identify the current quality transparency resources in the Kentucky Health care system and be able to teach patients on how to obtain information regarding health care quality and shop effectively for health care quality.

To describe the current status of Kentucky health care laws, the protections they provide health care workers and the shortcomings and pitfalls that these laws have.

To be able to discuss how health care reform may impact health care quality and cost.



Conference Agenda

November 16, 2007 8:30 am to 4:45 pm

Registration Desk Opens at 7:30 am

The United State's Health Care System in Crisis

Transparency in Quality

- ** The Importance of the Registered Nurse in providing safe & effective patient care. The Federal Government and the Joint Commission, their effectiveness as watchdogs of patient safety coming into question.
- ** What Is Done In Other States. A critical look at Pennsylvania and Florida's comparison of health care.
- ** What information is available to the KY consumer.

Transparency in Costs

- ** Understanding Medical Billing.
- ** What is available to the consumer in other states.
- ** What is available to the Kentucky consumer.

Should the Joint Commission be the sole guardian of Kentucky's Health Care? Kentucky Regulations for Health Care Facility Quality and Patient Care Needs.

Keynote Speaker: The Importance of being a Patient Advocate:

Minimum Nurse to Patient Ratios with Acuity Based Standards:

- ** The Case For in Acute Care Facilities.
- ** The Case For in Long Term Care Facilities.

The Nursing Shortage: Does it exist?

Responsibilities of the Healthcare Provider:

- ** Reporting healthcare problems. Legal safeguards given to whistleblowers.
- ** KY Patient Safety Act what it does & does not do.

Universal Health Care:

- ** Case For a Single-Payer System.
- ** Case Against Single-Payer System.

Conference Registration:

To register for the Conference go online to:

www.healthconference.org

Or contact the conference coordinator at 800-679-7426 and ask for Cathy.

Conference Fee is \$25 including lunch.
(fee is non-refundable)

Six hours of continuing education credits are available for Registered Nurses, Physicians and Attorneys, 6.5 hours are approved for Human Resource Managers by HRCI. Applications for CEUs for Social Workers, has been made and approval is pending.

Accrediting Organizations: Southeastern Kentucky Area Health Education Center.

For more information contact:

Kevin Kavanagh, MD, MS
Board Chairman Health Watch USA
3396 Woodhaven Dr.
Somerset, KY 42503

Or Call 800-679-7426

Note: Due to unforeseen circumstances, speakers and topics may change without notice.

Conference Coordinator

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