

## Keynote Speakers

### John Santa, MD, MPH

Director of the Health Ratings  
Center for Consumer Reports



### Maryn McKenna, MSJ

Best selling author of  
"SUPERBUG: The Fatal Menace  
of MRSA", and "BEATING BACK  
THE DEVIL: On the Front Lines  
with the Disease Detectives of the  
Epidemic Intelligence Service".



### Frances A. Griffin,

Senior Manager of Clinical Pro-  
grams, BD.  
Medical & Faculty at the Institute  
for Healthcare Improvement.  
Co-Author: [Global Trigger Tool](#)  
[shows that adverse events in](#)  
[hospitals may be ten times greater](#)  
[than previously measured.](#)



### Joycelyn Elders, MD

Past US Surgeon General and  
patient advocate.  
"Transformational Leadership"



### Rosemary Gibson

Critically Acclaimed author of  
"The Treatment Trap"  
<http://www.treatmenttrap.org/>



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Health Watch USA  
Kevin T. Kavanagh, MD, MS  
Board Chairman  
3396 Woodhaven Dr  
Somerset, KY 42503

## Sponsoring Organizations

Health Watch USA  
Consumers Union  
(Publisher of Consumer Reports)  
Pulaski County Medical Society

The conference is paid for in part by a grant  
from the Foundation for a Healthy Kentucky

5<sup>th</sup> Annual Conference  
Hospital Acquired  
Conditions & Infections

## Conference for Healthcare Transparency & Patient Advocacy

### Healthcare Policy



### To Patient



Kentucky ranks 45<sup>th</sup> in a  
country with below average  
health care for industrialized  
nations. (Commonwealth Fund  
2009 State Healthcare Scorecard)



Kentucky's 5<sup>th</sup> Congressional District has the  
second lowest life expectancy in the nation.  
(The Measure of America — Social Science  
Research Council)

**November 11, 2011**  
Embassy Suites, Lexington, KY

## Conference Objectives

To recognize the impact of hospital acquired infections and the importance of public reporting in its prevention.

To understand the impact that implementation of institutional and community transparency has on the quality of the institution.

To be able to discuss barriers encountered in the control of healthcare acquired infections.

To understand the importance of shared decision making with the patient.

To advocate for change using principles of transformational leadership.

To list the benefits of full disclosure.

## Conference Registration

**Registration Fee (non-refundable):** \$50 including box lunch. To register for the Conference go online to: [www.healthconference.org](http://www.healthconference.org)

Or contact the conference coordinator at 606-425-7278 and ask for Cathy.

**Continuing Education:** 6.5 hours of continuing education credits has been approved for Physicians, Physician Assistants, and Nurse Practitioners, Nurses, Physical Therapists Human Resource Managers (PHR, SPHR and GPHR). 6.5 hours of continuing education has been applied for attorneys (CLE) and for Occupational Therapists, & Social Workers.

**Accrediting Organizations:** Southern Kentucky Area Health Education Center, and the HR Certification Institute.

## Conference Agenda

### Health Care Reform, Transparency and Patient Advocacy

**November 11, 2011 8:30 am to 5:00 pm**  
**Embassy Suites, Lexington, KY**

*Registration Desk Opens at 7:15 am*

#### *Healthcare Acquired Infections & Transparency:*

Healthcare Policy & Healthcare Acquired Infections

Transparency of Healthcare Acquired Infections.

Transparency of Healthcare Acquired Conditions at Oakwood Community Center

Norton Health Systems - National Leader in Transparency.

#### Patient Advocacy:

The impact of Medical Errors & Infections on Patients.

Transformational Leadership.

The Benefits of Full Disclosure.

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Due to unforeseen circumstances, speakers and topics may change without notice.

#### Conference Coordinator

Kevin T Kavanagh, MD, FACS  
Phone: 606-875-3642

HW USA is a designated  
"Community Leader" in  
Value-Driven Health Care by the  
U.S. Dept. of Health & Human  
Services — Aug. 1, 2007



**Representative Tom Burch**  
Chairman of the Kentucky House  
Health and Welfare Committee.



**Marvin Feit, PhD**  
Editor of *Social Work and Public Health*, formerly called *Journal of Health and Social Policy*.



**Helen Bukulmez, JD**  
Health Watch USA  
Medical Law and Ethics Instructor  
- *Benefits of Full Disclosure*.



**Ben Yandell, PhD, CQE**  
Associate Vice President Clinical Information Analysis, Norton Healthcare, Louisville, KY. Norton Healthcare is the recipient of the NQF's National Quality Healthcare Award for 2011.



**Keith Sinclair, MD, FACS**  
Medical Director, Bluegrass  
Oakwood Community Center,  
Somerset, KY



## Exhibitors

- Advanced Sterilization Products (ASP)
- AltaCLEAN
- AARP -Kentucky
- BlueGrass Mental Health
- Cardinal Hill Rehabilitation Hospital
- Kentucky Childhood Lead Poisoning Prevention Program
- Kentucky Voices for Health
- Kentucky Vision Project
- LABSCO: Laboratory Supply Company
- Mental Health America of Kentucky
- Pink Connection
- US Hygiene