

## Presentations

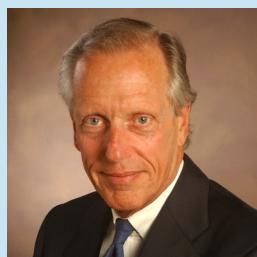
**Ambassador Deborah Birx, MD**, past White House Coronavirus Coordinator. Presentation:

"Bacterial Phages, a New and Old Treatment for Antibiotic Resistant Bacteria ." (USA)



**William Schaffner, MD**. Professor of Medicine in the Division of Infectious Diseases at the Vanderbilt University School of Medicine Presenting.

"Communications and pandemic mitigation strategies" (USA)



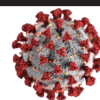
**Professor Lidia Morawska, PhD, MSc**. Distinguished Professor in the School of Earth and Atmospheric Sciences, at Queensland University of Technology. Presenting "Understanding and reducing the spread of respiratory pathogens through the air" (Australia)



**Michael Baker, MBChB**. Professor of Public Health University of Otago, Wellington. Presenting "Why 'elimination' should be the default strategy for future severe pandemics" (New Zealand)



## Outcomes & Objectives



### Objectives

- Discuss the dangers imposed by four infectious pathogens, SARS-CoV-2, measles, H5N1, and antibiotic-resistant bacteria.
- Identify preventative strategies for airborne pathogens.
- Educate about misinformation surrounding vaccinations in order to promote patient education.
- Identify the role of bacteriophages in treating antibiotic resistant bacteria.

### Outcomes.

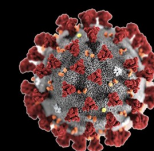
At the end of this conference, 90% of attendees will be able to:

- Increased awareness of evidence-based science that will improve public health outcomes relating to bacterial and viral infections.
- Increased knowledge of strategies that are designed to improve treatment and prevention options relating to emerging infections.

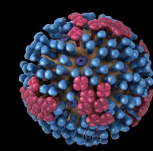
This course will outline strategies and imperatives which need to be implemented in healthcare settings during the endemic phase of COVID-19. These include the protection of vulnerable patients, the combatting of misinformation, the understanding of how SARS-CoV-2 is spread, the promotion of improved indoor ventilation, the use of N95 masks and the encouragement of vaccinations.



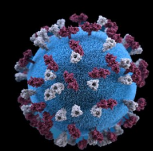
## 20<sup>th</sup> Annual Conference Combating Infectious Disease Challenges



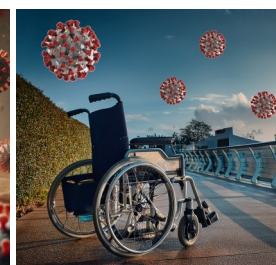
SARS-CoV-2



H5N1 (Bird Flu)



Measles



### Strategic Partners

Health Watch USA<sup>sm</sup>

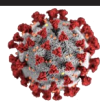
Southern Kentucky AHEC

No charge for attendance or continuing education credits

Aug. 29, 2025 Webinar

<https://healthconference.org>

## Conference Agenda



Due to unforeseen circumstances, speakers, topics and times may change without notice.

Presenter / Moderator	Topic	Eastern Time	Country
Kevin Kavanagh, MD, MS	Introduction & Housekeeping	2:30 PM	USA
Jeannie Cimiotti, PhD, RN	Afternoon Moderator		USA
William Schaffner, MD	Communication and pandemic mitigation strategies	2:45 PM	USA
Wilmore Webley, PhD	Measles, 50 years later	3:15 PM	USA
Lisa Baum, MA	A View from the Frontlines: The Current State of Infection Control in U.S. Healthcare Facilities	3:45 PM	USA
Ambassador Deborah Bix, MD	Bacteriophages, a New and Old Treatment for Antibiotic Resistant Bacteria	4:15 PM	USA
	<b>BREAK</b>	4:45 PM	
Noel Eldridge, MS	Evening Moderator		USA
Michael Baker, MBChB	Why 'elimination' should be the default strategy for future severe pandemics	5:00 PM	New Zealand
Richard Webby, MD	Bird Flu, the risks and prevention of a future pandemic	5:30 PM	USA
Lidia Morawska, PhD	Understanding and reducing the spread of respiratory pathogens through the air	6:00 PM	Australia
Matthias Maiwald, MD	Unusual re-emergence of respiratory pathogens after lifting of COVID-19 restrictions in Singapore	6:30 PM	Singapore
Cynda Crawford, DVM, PhD	H5N1 - Bird Flu in Domestic Farm Animals & Pets	7:00 PM	USA

## Health Watch USA<sup>sm</sup> Continuing Education



The conference has two accreditation agencies for healthcare continuing education.

⇒ **Connecticut Nurses Association:** This nursing continuing professional development activity is pending approval by the Connecticut Nurses' Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

A total of 4.75 hours of continuing education has been approved.

⇒ **Southern Kentucky AHEC:** Physician/Physician Assistant/Nurse Practitioner/Nursing Home Administrator (AMA Category I, approved 4.5 hrs.) In addition, Nursing, Social Work, Dentistry, EMS, Community Health Worker, Occupational Therapy, and Physical Therapy have 4.5 credits hours approved (Nursing 5.4 hrs. approved) through the appropriate Kentucky oversight board.

Educational credits are provided at no charge by Health Watch USA<sup>sm</sup>.

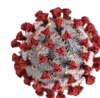
[Download Detailed Agenda](#)

[Download Speakers' Biographies](#)

For More Info: <https://healthconference.org>

## Health Watch USA<sup>sm</sup> Conference Registration

Provided at No Charge by Health Watch USA<sup>sm</sup>



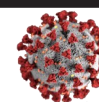
To register go to:

<https://healthconference.org>

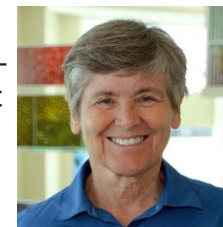
or contact the conference coordinator, Cathy Kavanagh, at 606-425-7278.



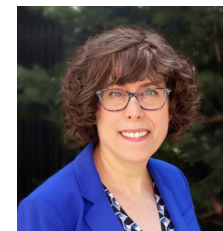
## Presentations



**Cynda Crawford, DVM, PhD,** Fredrica Saltzman Endowed Professorship Chair In Shelter Medicine at the University of Florida. Presenting: "Bird Flu's Impact on Domestic Farm Animals & Pets."



**Lisa Baum, MA, CSP, CSPHA,** Lead Occupational Health & Safety Representative for the New York State Nurses Association. Will present: A View from the Frontlines: The Current State of Infection Control in U.S. Healthcare Facilities.



**Richard Webby, PhD,** St. Jude Research Hospital, Director, World Health Organization Collaborating Centre for Studies on the Ecology of Influenza in Animals and Birds. Presenting "Bird Flu, the risks and prevention of a future pandemic."



**Wilmore Webley, PhD,** Professor; Senior Vice Provost for Equity and Inclusion, University of Massachusetts, Amherst. Presenting: "Measles, 50 years later."



**Matthias Maiwald, MD,** Head of Service, Microbiology, at KK Women's and Children's Hospital, and Adjunct Associate Professor at the Dept. of Microbiology and Immunology, National University of Singapore, and at Duke-National University of Singapore Graduate Medical School. Presenting "Unusual re-emergence of respiratory pathogens after lifting of COVID-19 restrictions in Singapore."

